



Botox is one of the most popular ways to treat facial wrinkles and fine lines caused by aging. But is it right for you? The answer is yes! Botox is a suitable cosmetic treatment for most patients seeking to improve their facial appearance with regard to certain signs of aging.

HOW BOTOX WORKS

When you make facial expressions such as a smile or frown or even when you squint, the muscles in specific areas of your face are moving because of signals sent from facial nerves. When you make these expressions over and over, expression lines and wrinkles can develop. To combat the development of wrinkles, Botox, an FDA-approved type of bacteria known as botulinum toxin Type A, is injected under the skin's surface to temporarily stop movement in the muscles used to make facial expressions and prevent them from causing wrinkles.

Botox is injected carefully and strategically into specific areas of the face. Injections are made with a very small and thin needle for precision, and the entire treatment takes less than 15 minutes in the office. When Botox is performed by a skilled provider such as Dr. Jack Peterson, you will look natural, younger and refreshed — not frozen or fake.

WHEN IS THE BEST TIME FOR BOTOX?

There's no set time to begin Botox, but generally the best time to consider it is when lines and wrinkles change how you feel about your appearance. Many men and women are also seeking out Botox injections as a preventative, cosmetic procedure for wrinkles and reducing the signs of aging in the future.

There are preventative measures you can

take to preserve your youthful skin and appearance at any age:

- Wear sunscreen
- Use a quality moisturizer
- Do not smoke
- Reduce stress
- Stay hydrated
- Limit alcohol consumption

In addition to these steps, Botox can help provide an easy and effective way to maintain a youthful appearance at any age!

THE BENEFITS OF BOTOX

Since its introduction more than a decade ago, Botox has changed how plastic surgeons can help reduce the signs of aging and help you maintain a youthful appearance. Botox is safe, effective and can be used to treat or reverse signs of aging such as fine lines, wrinkles and creases.

BOTOX IS MINIMALLY INVASIVE

One of the biggest reasons people choose Botox is that it is completely nonsurgical. This means if you want to avoid plastic surgery while still reducing the signs of aging, it may be an excellent choice for you. There are also no anesthesia or incisions needed, which means there's almost zero downtime — and that means you'll never miss a beat in your busy schedule.

BOTOX WORKS

If you want to reduce lines and wrinkles, choose Botox. Without the constant movement of the facial muscles, your facial lines, creases and wrinkles smooth out, improving your appearance. Botox can also stop new lines from forming. Botox's effects are visible nearly immediately, and the treatment lasts three to four months on average.

BOTOX IS AN ALTERNATIVE TO SURGERY

Botox is a nonsurgical, minimally invasive wrinkle treatment option that can help many individuals treat issues that would have previously only been treated by surgery.

One of the facial areas most commonly affected by the signs of aging is the brow, which can see sagging, deep lines and wrinkles. Conventionally corrected with a surgical brow-lift, Botox provides an alternative by lifting brow muscles to a more natural-looking position to reduce

sagging, the appearance of forehead lines and the effects of gravity.

BOTOX IS LOW RISK

Since Botox is minimally invasive, the procedure is at low risk for the complications that often accompany surgical procedures, such as bleeding, infection and long recovery times. Botox is among the safest nonsurgical treatments available for facial rejuvenation and has minimal side effects.

BOTOX IS CUSTOMIZABLE

Botox is not a one-size-fits-all procedure. To help you achieve your facial-rejuvenation goals, Dr. Peterson will discuss the areas of your face that are the most concerning to you, in addition to your skin type and the results you would like to see. Dr. Peterson will then customize a treatment plan to help achieve your goals and leave you with a youthful, natural-looking appearance. Botox can also be used in conjunction with other cosmetic treatments, including laser skin treatments and soft tissue dermal fillers to treat areas where facial volume has been lost due to aging.

ARE YOU A GOOD CANDIDATE FOR BOTOX?

You are a good candidate for Botox if one or more of the following applies to you:

- Crow's feet or worry lines forming around your eyes
- Moderate to severe frown lines between your eyebrows
- Horizontal wrinkles across your forehead
- Makeup collecting in fine lines and creases
- Droopy eyebrows
- Lines above your upper lip

Everyone's skin ages differently, and how it ages may affect how you feel about your appearance. But, you don't have to live with wrinkles, lines or creases that make you look tired or older or cause feelings of self-consciousness.

ARE YOU INTERESTED IN BOTOX? CALL DR. JACK PETERSON TODAY AT (785)-234-9000 TO SCHEDULE A CONSULTATION TO DISCUSS YOUR WRINKLE TREATMENT OPTIONS AND FIND OUT ABOUT HOW BOTOX CAN BENEFIT YOU.

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